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KIEYSTONE W KOMMENTS

PUBLISHED IN THE INTEREST OF BETTER SEEDS

Vol. 7 No. 12

CORNELI SEED COMPANY, 230 BIDDLE STREET, ST. LOUIS, MO. . Y

REFICIENT VALUE

Apr. 2

KEYSTONE VALLE PAR 15 1931 * Corneli's Trial Grounds



ERE are some actual photographs taken at "KEY-STONE VALLEY FARM" where KEYSTONE SEEDS are tested in the ground so that we are certain what we tell you about them, actually proves to be true when they are planted on the farm and the crop is harvested. A farmer puts in his time and his land fully expecting to

get a good crop and yet if he does not plant the best seed, seed that is absolutely clean, viable and adapted to his conditions, he is wasting his time, his land, and his money. The seed he plants is the only element he really controls for the soil is what it is and he has no control over the weather. If he plants poor seed he cannot possibly raise as much as he would if he planted the best. The farmer is the one benefited most but of course it means much to you as a dealer as your income naturally increases when crops are good.

Do you use this sales argument when your customers want to plant untested seeds that they can buy cheap from a neighbor? There are lots of good reasons that can be advanced in the argument for good seeds. The loss in planting weedy seed should be sufficient, but good germination and adaptability is also important. There is nothing you handle that is any more important than the seeds you sell and there is nothing that can build up greater confidence in you than the fact that the seeds you sell produce abundantly.

But what has this to do with KEYSTONE VALLEY FARM? Just this, you cannot possibly secure the confidence of your farmers as a reliable source for seeds unless the seeds you sell actually produce what you say they will. You have confidence in us who supply you so we in turn make sure that what we sell you is what we say it is.

Each year over 2000 different lots of garden and field seeds are tested in these trial grounds and are thoroughly checked so that you might rest secure in that confidence that must be at the base of all satisfactory business.





CORNELI SEED COMPANY

GENERAL OFFICE: 230 BIDDLE STREET, North End of "Produce Row"

We quote to Dealers only, F. O. B. St. Louis, subject to market changes, bags not returnable. Terms, Cash. No discount, subject to demand draft.

We give no warrant, express or implied, as to description, quality, productiveness, or any other matter of any seeds we sell and will not be responsible for the crop.

SUCCESSORS TO

SCHISLER CORNELI SEED CO. D. I. BUSHNELL & CO. PLANT SEED CO.

ST. LOUIS, MO.

PRIVATE EXCHANGE: CHESTNUT 7790

APRIL 2, 1931

LONG DISTANCE 241

WAREHOUSE: 711 SOUTH MAIN STREET TRIAL GROUNDS: KEYSTONE VALLEY FARM ST. LOUIS COUNTY

ORIGINATORS, GROWERS, CLEANERS, REFINERS, IM-PORTERS AND EXPORTERS OF FIELD SEEDS ~ GARDEN SEEDS ~ FLOWER SEEDS

10 Sacks 5 to 9 1 to 4 & Over Sacks Sacks

DISTRIBUTORS: INOCULANTS FERTILIZERS

STRICTLY WHOLESALE

LIST NO. 12

CLEANED TESTED

VOL. 7

10 Sacks 5 to 9 1 to 4 & Over Sacks Sacks RED CLOVER per 100 lbs. Seamless Sacks Extra

KEYSTONE \$24.00 \$24.25 \$24.50 Highest quality, free of noxious weeds, origin Central States.

Good honest Grade.

Passes State Seed Laws. Mammoth (Sapling) Key-

stone...... 25.00 25.25 25.50

per 100 lbs.

ALSIKE Seamless Sacks Extra

KEYSTONE...... 23.50 23.75 24.00 Northern grown, dark

green, plump berry. Horse Shoe...... 22.50 22.75 23.00

SWEET CLOVER per 100 lbs.

Seamless Sacks Extra KEYSTONE, White Blossom, 9.00 9.10 9.25 Dakota grown, free of noxious weeds, strictly new crop, high germination, scarified. Horse Shoe, White Blossom 8.50 8.60 8.75 Choice, White Blossom... 7.75 7.85 8.00

Grundy Co. (White) Keystone...... 9.00 9.10 9.25 Unhulled (White)..... 7.00 7.10 7.25 KEYSTONE, Yellow Blossom. 9.00 9.10 9.25

ALFALFA per 100 lbs.

Seamless Sacks Extra We carry only the best or KEYSTONE of the following origins.

No. Dakota grown.

Kansas, non-irrigated ... 18.50 18.75 19.00 Dakota, No. 12....... 25.00 25.25 25.50 Bee Hive, Utah grown..... 25.00 25.25 25.50

In sealed, 1 Bushel Bags, Very hardy. Bunny Brand........... 18.50 18.75 19.00

Western Non-irrigated. Grimm, State sealed...... 32.00 32.25 32.50

1 bushel bags. Lyman's Grlmm...... 31.00 31.25 31.50

Original strain of Grimms Alfalfa, in bushel bags. Affidavit Grimm...... 27.00 27.25 27.50

10 Sacks 5 to 9 1 to 4 & Over Sacks Sacks TIMOTHY per 100 lbs. Seamless Sacks Extra

germination.

RED TOP per 100 lbs. Seamless Sacks Extra KEYSTONE, Solid, Silver Sced. 24.50 24.60 24.85

Horse Shoe. 23.00 23.10 23.60

Choice 21.50 21.60 21.60 Choice...... 21.50 21.60 21.85

LESPEDEZA per 100 lbs. KOREAN Keystone..... 29.50 29.75 30.00 Genuine, unadulterated. Common (Japan Clover).. 16.00 16.25 16.50

CANE-KAFIR-MILO

per 100 lbs. Burlap Bags Included Black Amber (Fodder)... 2.75 2.80 3.00 Sourless Orange (Fodder). 2.75 2.80 3.00 Red Orange (Fodder).... 2.85 2.90 Amber (Syrup Strain)... 5.00 5.05 White Kafir Corn (Re-5.25 1.85 2.05 1.65 1.85 1.85 1.65 Milo Maize (Recleaned).. 1.80 2.05 Milo Maize (Feed)..... 1.60 1.85 Orange (Syrup Strain).... 4.75 4.80 5.00

MILLETS Seamless Sacks Extra	per 100 lbs.		8.
Tenn. Cultivated KEYSTONE	4.50	4.55	4.75
German, Kansas, KEYSTONE	4.25	4.35	4.50
German, Kansas, Horse Shoe	4.00	4.05	4.25
Hog (Bags Included)	2.00	2.05	2.25
SUDAN Burlap Bags Included	per	100 lb	s.

bs.	

SUNFLOWER per 100 lbs. Recleaned (for seed)..... 4.75 4.85 5.00 Poultry Grade...... 3.50 3.60 3.75

We Can Supply BUSHNELL BANNER BRAND at Keystone Prices

We Can Supply PLANT'S FAMOUS BUNNY BRAND ALFALFA

SEED CORN

In 25 sack lots—5c per bu. less. 1n 50 sack lots-10c per bu. less. Commercial quality, double machine cleaned, butts and tips removed. Packed 2½ bushels to the bag. Bags included. 10 Sacks 5 to 9 1 to 4 Missouri and Iowa grown, & Over Sacks Sacks per bushel state preference. Reid's Yellow Dent..... \$1.20 \$1.25 \$1.35 Gold Mine...... 1.20 1.25 1.35 Learning 1.20 1.25 1.35 90 Day Yellow 1.20 1.25 1.35 White Dent...... 1.20 1.25 1.35

 Silver Mlne
 1.20
 1.25

 St. Charles Red Cob
 1.25
 1.30

 1.35 Tenn. Red Cob...... 1.25 1.30 1.40 Hand selected, hand butted and tipped, 21/2 bu. bags, bags included.
Reid's Yellow Dent...... 2.10 2.15 2.35
Gold Mlne........ 2.10 2.15 2.35
St. Charles Yellow..... 2.10 2.15 2.35

 Krug
 2.10
 2.15
 2.35

 90 Day Yellow
 2.10
 2.15
 2.35

 Learning
 2.10
 2.15
 2.35

 Boone Co. White
 2.10
 2.15
 2.35

SOY BEANS	per busbel			
2½ bu. bags, bags included. Virginia (Flat Brown) Wilson (Large Flat Black). Ebony (Round Black)	1.85 2.50 2.00	1.95 2.60 2.10	2.10 2.75 2.25	
Manchu (Round Yellow Black Eye) Illini (Round Yellow) Mammoth Yellow (Hay). Laredo (Late Small Black).	1.45 1.45 1.80	1.55 1.55 1.85 3.50	1.70 1.70 2.05 3.65	
Midwest (Slightly Mixed). Mixed (For Hay)	1.70 1.60	1.80 1.70	1.95 1.85	

Silver Mine..... 2.10 2.15 2.35 Hickory King...... 2.50 2.60

COW PEAS 2½ bu. bags, bags included.	1	per bus	shei
Whlp-Poor-Will	.50 .40	2.60 2.50	2.75
Tion Bibonininininini	.75 .40 .25	2.85 2.50 2.35	2.90 2.65 2.50
111120011111111111111111111111111111111	.35	2.45	2.60

SEED GRAIN per bushel Burlap Bags Included (Wheat Sacks 30c ea.) Oats, Winter Turf..... \$0.80 \$0.82 \$0.90 .62 Oats, White..... Oats, Burt..... .50 .52 .75 .85 Rye, Common..... .72 Rye, Rosen.... 2.00

1.10Barley, Spring..... .85 .87 5 Sacks 1 to 4 & Over Sacks Less BLUE GRASS per 100 lbs. Burlap Bags Included KEYSTONE, Kentucky .. \$35.00 \$35.25 \$36.00 Horse Shoe, Kentucky ... 33.75 34.00 34.75

LAWN AND FANCY GRASSES per 100 lbs.

Burlap Bags Included KEYSTONE CITY LAWN 24.00 24.25 25.00 Mostly Blue Grass for a permanent lawn. Mound City Mixture.... 16.00 16.25 17.00 For a quick green turf. Sbady Lawn Mixture... 36.00 36.25 37.00 For shady places. Special Bent Mixture.... 45.00 45.75 46.00 Contains bent grass.

Mixed Bent (So. German). 95.00 97.00100.00 English Perenial Rye... 9.50 9.75 10.50 Pacey's Rye (imported)... 12.00 12.25 13.00 Chewings Fescue...... 40.00 40.25 41.00

FIELD GRASSES per 100 lbs. Burlap Bags Included

 Pasture Mixture
 14.00 14.25 15.00

 Orchard Grass
 16.50 16.75 17.25

 Meadow Fescue
 12.00 12.25 13.00

 Johnson Grass.....

WHITE DUTCH CLOVER Seamless Sacks Extra per 100 lbs. KEYSTONE.....\$42.00\$44.00\$49.00 Horse Shoe. 39.00 41.00 46.00 Choice. 34.00 36.00 41.00

CLIPPER FAN MILLS

CLITTER THE MILES
No. 1-B with 12 screens\$30.00
No. 2-B with 12 screens 37.00
Ask for descriptive literature.

10 Sacks	5 to 9	1 to 4 Sacks
		2.80
		2.55
4.25	4.35	4.50
5.00	5.10	5.25
5.00	5.10	5.25
		10.00
7.25	7.35	7.50
5.50	6.00	6.25
		6.75
13.00	13.50	15.00
5 Sacks	1 to 4	
		Less
-		
		\$7.25 6.25
3.75		4.00
		3.00
7.25	7.50	8.75
22.00	23.00	25.00
15.00		20.00
		9.00
20.00	22.00	25.00 30.00
		30.00
2.25	2.50	
		Datai
		\$5.00 3.00
• • • • • •		1.75
er case)		7.00
per case)	2.16	3.60
	lbs. p	er ton
	\$2.75	\$44.00
	2.00	37.50
		29.50
		76.00 27.50
		27.30
	3.50	45.00
100 lbs.		
		_
P	er bal	е
	\$ 0ver per 2.60 2.35 4.25 5.00 5.00 9.50 7.25 5.50 6.25 13.00 5 Sacks & Over per \$6.75 2.00 7.25 22.00 15.00 7.25 22.00 20.00 2.25	& Over Sacks per 100 1b 2.60

Imported from Germany. 25 Bales 10 to 24 Bales contain 20 bushels. or over Bales Bales Weight 135 lbs to 150 lbs.

Fine Ground for Gardens \$2.50 \$2.75 \$3.00

Poultry Litter..... 2.50 2.75 3.00

White..... 2.00 2.10

ONION PLANTS per crate of 6000

Yellow Bermuda..... \$3.00 \$3.10

Crystal Wax..... 3.00

ONION SETS

SEMESAN

A General Disinfectant, for Vegetable and Flower Seeds or Bulbs, and Certain Plant Diseases.

Sizes of Packages	Rctail Price Per Package	Dealcr Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1/2 "
25-lb. pail	56.25	45.00 per pkg.	1 only
100-lb. drum	220.00	176.00 " "	1 "
300-lb. "	645.00	516.00 ""	1 "

SEMESAN JR.

A Dust Disinfectant for Seed Corn.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin 1-lb. "	\$.50 1.75	\$ 4.00 per doz.	3 doz.
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

SEMESAN BEL

An Instantaneous Dip Disinfectant for Seed Potatoes.

Sizes of Packages	Retail Price Per Package		Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz. 14.00 " "	3 doz.
1-lb. " 5-lb. "	1.75 8.00	64.00 " "	1/2 "
25-lb. pail 100-lb. drum	31.25 120.00	25.00 per pkg. 96.00 " "	1 only
300-lb. "	345.00	276.00 " "	1 "

CERESAN

A Dust Disinfectant for Wheat, Oats, Barley, other Cereals and Cotton.

Siecs of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin 5-lb. " 25-lb. pail 100-lb. drum 300-lb. "	\$.75 3.00 12.50 49.00 144.00	\$ 6.00 per doz. 24.00 " " 10.00 per pkg. 39.20 " " 115.20 " "	2 doz. 1/2 1 only 1 "



Alfalfa, All Clovers	Peas, Vetch, Beans	
Size Dealer Retail	Austrian Winter Peas	
1/4 bu\$.30 \$.40	Size Dealer Retail	
½ bu45 .60	½ bu\$.30 \$.40	
1 bu70 1.00	1 bu45 .60	
5 Du 3.35 4.75	*12/3 bu65 .90	
When ordering, always	3½ bu 1.25 1.80	
specify kind of seed	5 bu 1.75 2.50 *Also called "100 lb.	

Soy Beans and Cow Peas

1 bu....\$.30 \$.40 | 5 bu....\$1.05 \$1.50 \$ bu.... 50 .70 | 10 bu.... 1.75 2.50

Garden Size, Nitragin

For Peas, Beans, Lima Beans and Sweet Peas, all in one, packed in attractive counter display.

Dealer Price, per doz., \$2.04 Retail, 25 cents each.

RETURN POSTAGE GUARANTEED

CORNELI SEED COMPANY

Garden, Field, Grass Seeds & Onion Sets Saint Louis, U. S. A.

Sec. 435½ P. L. & R. U. S. POSTAGE

PAID

St. Louis, Mo. Permit 336

U. S. Dept. of Agric.

Washington, D. C.

MARKET QUOTATIONS

ONION SETS

Finest quality, seedsmen stock, small % inch size, packed in new open mesh 2-bushel Keystone bags at

SPECIAL LOW PRICES THIS WEEK

Per Bu. of 32 lbs.

The Season is Here ORDER NOW!

	& Over	Sacks
RED	\$1.25	\$1.35
YELLOW	1.65	1.75
BROWN	1.75	1.85
WHITE	2.00	2.10

2-bushel open mesh bags at 5 cents each.